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Classic 7-Day Tour of Korea | Seoul and Busan

Departure Date 2024: 4/30 - 7/27

✈ Departure date : Depart every Monday (2023/8/14 - 2023/12/16)

* Minimum 10 people * Optional 2-day, 1-night Jeju Island tour.

【Package included】

- ✓ 7 nights in 4-star hotel
- ✓ Transportation, Chinese speaking tour guide & attraction tickets
- ✓ Daily hotel breakfast, 4 lunches, 5 dinners
- ✓ Korean graffiti show, Gyeongbokgung Palace hanbok experience
- ✓ Michelin recommends Korean specialties: 100-year-old ginseng chicken soup, Beicang tofu pot, rich beef bone soup, Korean court banquet dinner

【Package excluded】

- ✗ Round-trip airfare from the United States to South Korea
- ✗ Daily tip for tour guide and driver, USD 10 recommended per day/person
- ✗ Drinks/Beverages at restaurant except for Matsuchi holidays

Daily Itinerary

DAY 1 USA International flight to Seoul, South Korea

DAY 2 Arrive in Seoul in the evening- Bukchon Hanok Village - Insadong - go to the hotel to rest

The flight arrived in Korea around this evening, where it was greeted by a professional guide and taken to Bukchon Hanok Village: Located north of Cheonggyecheon and Jongno, it is known as "Bukchon", which was famous in the past for



the high-end residential area where many high-ranking royal officials or royal families lived, and still completely preserved the buildings of the upper class in the past



Insadong: The lively Insadong is a characteristic street of Seoul. Between the alleys on both sides of the road, there are many traditional tea houses and traditional craft shops, where you can enjoy antiques or buy antique art in traditional shops and discover traditional Korean culture.

Breakfast: Dinner: Centennial Chicken of Korea (Michelin recommended)

HOTEL: NOVOTEL OR similar

DAY 3 TO SEOUL STATION TAKE KTX - SEASIDE TRAIN - BUSAN X THE SKY - HAEUNDAE WALK - THE BAY 101 NIGHT VIEW

Busan X THE SKY Lookout:

Located on the 98~100th floor at the top of the LCT Landmark Tower, Haeundae, the second tallest tower in Korea (411.6m), it occupies a total height of 3 floors. Here you



can enjoy the view of the ocean of Haeundae and the beautiful city of Busan. The interior of the observation deck features a gorgeous media façade, a lounge, a café, and more.

Haeundae Seaside Walk: A famous tourist spot in Busan in southern Korea. It is in Shuiying Bay on the southeast coast, about 18 kilometers northeast of Busan. Originally a hilly area that protrudes from the sea, it was built at the end of the Silla period and the sand dunes were developed. The water is clear, and the baths are famous all over the country with the nearby Dongguan Hot Springs. Tourist facilities are built along the coast. One of the Eight Scenic Spots in Korea.

THE BAY 101: A complex leisure art space located in Haeundae District, which attracts many tourists because of its dazzling night view of Busan, and because it can also take beautiful photos of the water reflection, it has become a popular night scene shooting spot for Internet celebrities and young friends

Breakfast: Hotel | lunch: Bukchan-dong tofu pot | dinner: pork soup rice

Hotel: ASTI Busan or similar

DAY 4 Gamcheon-dong Cultural Village - BIFF Square - Jagalchi Seafood Market - Nampo-dong - KTX Back to Seoul - Dongdaemun Design Plaza

Gamcheon-dong Cultural Village:

Known as the "Santorini of Busan", it is a colorful village halfway up the mountain. Once a broken gong slum, it has become a well-known cultural attraction under the impetus of the Busan "Hutong Art Project".



BIFF Square: BIFF Square is located in Cinema Street, Nampo-dong, Busan, which was revitalized with the Busan International Film Festival in 1996 and was named BIFF Square. From the former "Fu Wing Theater" of Nampo-dong to the Land Bridge in Chungmu-dong, this section of the road is divided into two parts: "Star Street" and "Film Festival Street". Every year on the day before the Busan International Film Festival, celebrations are held here in advance, and many famous

filmmakers come to participate in the "Commemorative Handprint" and "Snowflake Lighting" events. It can be described as a comprehensive leisure and entertainment space integrating "shopping, movies, and entertainment."

Zhagachi Seafood Market: Located on the seaside of Nampodong, Gaschi Market is the most famous seafood market in Busan, with a history of more than 50 years, it is a large indoor market that includes seafood wholesale, retail and seafood outlets. The underground is an open fishing market with more than 300 seafood shops; On the second floor, there is a restaurant, where diners can buy seafood on the ground floor and find a restaurant cooker, or directly place an order at the restaurant, the price of the two is similar. On the other side of the second floor is a concentration selling dried seafood such as dried fish, dried shrimp, and dried kelp. On the third floor is the staff cafeteria, which is mainly Korean-style set meals, which are cheap and welcome non-employees. The Jagalchi Cultural Tourism Festival, which is held every October, is an annual event, and it is even more flavorful to come here during the festival.

Nampo-dong: Nampo-dong Street is densely packed with theaters, and during the Busan International Film Festival, this movie street becomes the center stage for crowds. To commemorate the festival, PIFF (Busan International Film Festival) square was built on Nam Podong Street, and every year the copper plate engraved with the palm and footprints of the winner and the name of the winning work will be set on the ground of the square.

Dongdaemun Design Plaza: Dongdaemun Design Plaza, which is quite eye-catching from the outside, is one of the most beautiful places in Seoul with night view. At night, the curved special buildings and the lights of the surrounding shopping malls are even more gorgeous. There are large shopping malls and small shops nearby.

Breakfast: Hotel | Lunch: Local lunch | Dinner: Michelin beef bone soup rice

HOTEL: NOVOTEL OR similar

DAY 5 Namsan Seoul Tower - Paju Imjingak - Freedom Bridge - Wangbai Wall - Cheonggyecheon - Ginseng Specialty Store

Namsan Seoul Tower: Climb to [Namsan Park] by cable car is the location of Seoul's landmark N Namsan Seoul Tower, with a "roof terrace" with love locks and tens of thousands of love locks, which is a representative love spot in Korea.



War Reservations: Imjingak, Freedom Bridge, and Wangbai Altar are Korean representative sightseeing spots where visitors can experience the importance of peace.

Imjingak is the place where exchanges between the North and the South are most frequent and active, and it is the most popular tourist spot in Gyeonggi Province for foreign tourists

Cheonggyecheon River: Take a walk in Cheonggyecheon and enjoy walking while listening to the sound of running water. There is also a Eight Stone Lake, where tourists or citizens can throw coins and make wishes, and feel different experiences. With a total length of 5.8 kilometers, it is a miracle of the Han River, and it is an iconic river popular with tourists and locals alike

Ginseng specialty store: Korean ginseng is undoubtedly synonymous with ginseng. The famous medical books of the Liang Dynasty in China also record that "the best of ginseng was produced in Korea".

Breakfast: Hotel | Lunch: Teppanyaki Chicken Chop | Dinner: Korean charcoal grilled meat
HOTEL: NOVOTEL OR similar

DAY 6 Gyeongbokgung Palace - Blue House - Hallyu Cosmetics Store - Graffiti Show - Myeongdong

Gyeongbokgung Palace: As the first palace of the Joseon Dynasty (the palace where the king lived), its largest features are the vast palaces and orderly buildings. It is the largest palace with the most beautiful architectural design.



Arrange VIP experience Hanbok here and make good memories

Blue House: The Blue House is the presidential palace of South Korea, and in the past, the Blue House as the residence space of the president of South Korea has always been a place of curiosity. Now, 74 years later, the enigmatic Blue House has finally opened to the public. The main building is backed by the Beiyue Mountain, and the tiles and the curved production roof are very beautiful.

Graffiti Show: The No. 1 Korean Graffiti Show for Three Consecutive Years · Use 3D stereoscopic projection technology to present the paintings, giving you a visual feast of amazement · Whether it is sketching, oil painting, sand painting, light sculpture, dazzling color, luminous painting can be seen. Inter-language performance, you can integrate without knowing Korean

Myeongdong: Myeongdong is a shopping paradise with its unique charm that attracts crowds. It is most popular with young people in their 20~30s as well as foreign tourists.

Breakfast: Hotel | lunch: troop pot + spicy stir-fried rice cake | dinner: Korean House traditional court banquet
HOTEL: NOVOTEL OR similar

DAY 7 End your pleasant trip to Korea, return to your sweet home or move on to your next journey.



After breakfast at the hotel, guests can freely move around or shop, according to the flight schedule, at the designated time, shuttle to the airport, return to the sweet home in the United States or transfer to the next journey.